



DRIVE YOUR STUDENTS' SUCCESS FROM ENROLLMENT TO RETIREMENT

## QUICK FACTS

PathwayU uses predictive science to help students converge purpose and passion to drive degree completion and career success. We are an education and career planning platform that guides students to optimal career pathways, resulting in increased persistence, GPA, graduation, and career placement.

12 years of R&D

24+ months in the market

Over 100+ Clients

University of Delaware  
Montgomery Community College  
University of North Carolina Charlotte  
High Point University  
Calvin College  
Gary Comer College Prep  
Ashland University  
St. Mary's University  
Oral Roberts University  
Miami University  
Youngstown State  
Benedictine University

**PathwayU is a single platform that spans the ENTIRE education journey for EVERY student.**

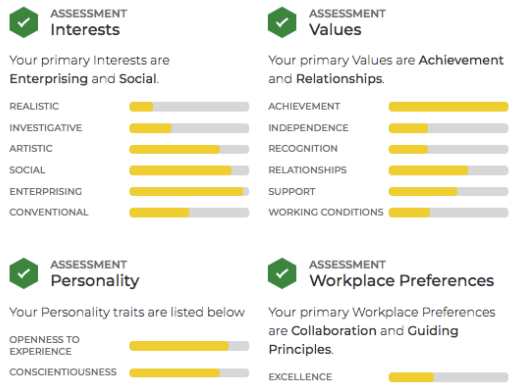
Without the right tools you cannot meet requirements for student graduation, retention and GPA. Historically, other tools analyzing skills or aptitudes have been unsuccessful at impacting student success. PathwayU is the only platform that uses predictive science to guide all your students to purpose and meet outcomes.

**PathwayU is the ONLY tool that . . .**

- **Guide your students toward purpose and meaning** in their education life cycle.
- **Increase recruitment engagement** resulting in higher yields and lower summer melt.
- **Increase program retention** creating increased graduation rates and received tuition.
- **Increase academic performance** improving outcome statistics.
- **Connect students to meaningful lives** as a result the education you provide them.
- **Enhance career placement rates** improving your brand in the workplace world.
- **Engage alumni** considering returning to school or seeking next steps.



Summary Interests Values Personality Workplace Preferences



## MODEL

Explore education and career paths that align with your students' unique gifts and purpose.

**FAIR MATCH**  
**Digital Media Internship**  
The18 - Boulder, CO  
POSTED 10 DAYS AGO  
Monitoring usage patterns across our website and in social media, as well as gaining experience with managing a paid media budget...

[LEARN MORE](#)

**STRONG MATCH**  
**Marketing Intern**  
Primal - Denver, CO  
POSTED A MONTH AGO  
Effectively utilize company's social media and blogs. Build and update media lists and databases. We are seeking a Marketing intern, who is full of creative...

[LEARN MORE](#)

## DISCOVER

Self-discovery and predictive analytics guides your students to their purpose.

**VERY STRONG MATCH**  
**Concierges**  
Assist patrons at hotel, apartment, or office building with personal services. May take messages, arrange or give advice on transportation, business services or entertainment, or monitor guest requests for housekeeping and maintenance.

SUBJECT AREA: Hospitality & Tourism

[ADD TO FAVORITES](#)

**VERY STRONG MATCH**  
**Real Estate Sales Agents**  
Rent, buy, or sell property for clients. Perform duties, such as study property listings, interview prospective clients, accompany clients to property site, discuss conditions of sale, and draw up real estate contracts. Includes agents who represent buyer.

SUBJECT AREA: Marketing & Sales

[ADD TO FAVORITES](#) [PROGRAMS](#)

**VERY STRONG MATCH**  
**Property, Real Estate, and Community Association Managers**  
Plan, direct, or coordinate the selling, buying, leasing, or governance activities of commercial, industrial, or residential real estate properties. Includes managers of homeowner and condominium associations, rented or leased housing units, buildings, or land (including rights-of-way).

SUBJECT AREA: Marketing & Sales

[ADD TO FAVORITES](#) [PROGRAMS](#)

**STRONG MATCH**  
**Real Estate Brokers**  
Operate real estate office, or work for commercial real estate firm, overseeing real estate transactions. Other duties usually include selling real estate or renting properties and arranging loans.

SUBJECT AREA: Marketing & Sales

[ADD TO FAVORITES](#) [PROGRAMS](#)

## CONNECT

Connect your students with employment and internship opportunities that resonate with their passion.

## Increase Student Outcomes

PathwayU users had statistically **significantly higher cumulative GPAs** than non-users as of the Fall 2017 term.

After requiring the use of PathwayU for incoming students, MCCC's fall-to-spring **retention was 1.5% higher** than the previous year.

**57% of students indicated that their experience with PathwayU was better** or much better than their experience with other tools.

## Our Students Will Tell You

*"PathwayU surprised me because I did not expect such accurate results. I feel that the platform was very accurate and surprised me because it gave me suggestions that I would not have considered; yet they fit me very well. I enjoyed taking these assessments and viewing the results."*

*-Junior at University of Hawaii, Mānoa*

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