



## MAKE DECISIONS KNOWING YOUR PURPOSE

### QUICK FACTS

Previously only available through universities and high schools, PathwayU is now available for individual purchase.



This online platform is designed to be a self-paced easy-to-use guide for self-discovery, exploration and connection with training, education and employment.

Supported by research and historic utilization in educational settings, PathwayU has offered impact in areas of degree choice confidence, educational efficiency, increased grade point averages, program engagement and program completion.

**An online platform to guide you to purpose when making critical choices about education, career, and employment.**

The solution you need as a parent helping high school students explore possibilities, a college student changing a major or navigating cost efficient options and an individual looking to go back to school or looking for a job.

### Career guidance for everyone!

- **Let us support you at any stage of your life** whether you are considering going to college, ongoing education or a career change.
- **Let us guide you towards your purpose** by helping you make critical training, education and career choices leading you to academic success.
- **Let us enhance your self-awareness** by providing insight on your interests and the skills that align with your purpose.
- **Let us give you a more meaningful life** as a result from knowing your education and career paths.
- **Let us connect you to jobs based on your purpose** by establishing your fit in a career with real employers.



Buy at [www.pathwayU.com/you](http://www.pathwayU.com/you)

Summary Interests Values Personality Workplace Preferences

**ASSESSMENT Interests**  
Your primary Interests are **Enterprising** and **Social**.

REALISTIC

INVESTIGATIVE

ARTISTIC

SOCIAL

ENTERPRISING

CONVENTIONAL

**ASSESSMENT Values**  
Your primary Values are **Achievement** and **Relationships**.

ACHIEVEMENT

INDEPENDENCE

RECOGNITION

RELATIONSHIPS

SUPPORT

WORKING CONDITIONS

**ASSESSMENT Personality**  
Your Personality traits are listed below

OPENNESS TO EXPERIENCE

CONSCIENTIOUSNESS

**ASSESSMENT Workplace Preferences**  
Your primary Workplace Preferences are **Collaboration** and **Guiding Principles**.

EXCELLENCE

## MODEL

Explore education and career paths that align with your unique gifts and purpose.

**FAIR MATCH**  
**Digital Media Internship**  
The18 - Boulder, CO  
POSTED 10 DAYS AGO  
Monitoring usage patterns across our website and in social media, as well as gaining experience with managing a paid media budget...

**LEARN MORE**

**STRONG MATCH**  
**Marketing Intern**  
Primal - Denver, CO  
POSTED A MONTH AGO  
Effectively utilize company's social media and blogs. Build and update media lists and databases. We are seeking a Marketing intern, who is full of creative...

**LEARN MORE**

## DISCOVER

Discover more about yourself through predictive analytics that guide you to your purpose.

**VERY STRONG MATCH**  
**Concierges**  
Assist patrons at hotel, apartment, or office building with personal services. May take messages, arrange or give advice on transportation, business services or entertainment, or monitor guest requests for housekeeping and maintenance.

SUBJECT AREA  
Hospitality & Tourism

**ADD TO FAVORITES** **PROGRAMS**

**VERY STRONG MATCH**  
**Real Estate Sales Agents**  
Rent, buy, or sell property for clients. Perform duties, such as study property listings, interview prospective clients, accompany clients to property site, discuss conditions of sale, and draw up real estate contracts. Includes agents who represent buyer.

SUBJECT AREA  
Marketing & Sales

**ADD TO FAVORITES** **PROGRAMS**

**VERY STRONG MATCH**  
**Property, Real Estate, and Community Association Managers**  
Plan, direct, or coordinate the selling, buying, leasing, or governance activities of commercial, industrial, or residential real estate properties. Includes managers of homeowner and condominium associations, rented or leased housing units, buildings, or land (including rights-of-way).

SUBJECT AREA  
Marketing & Sales

**ADD TO FAVORITES** **PROGRAMS**

**STRONG MATCH**  
**Real Estate Brokers**  
Operate real estate office, or work for commercial real estate firm, overseeing real estate transactions. Other duties usually include selling real estate or renting properties and arranging loans.

SUBJECT AREA  
Marketing & Sales

**ADD TO FAVORITES** **PROGRAMS**

## CONNECT

Find employment and internship opportunities that resonate with your passion.

## Make Decisions That Lead to Better Outcomes!

**Know your purpose before you choose a path.**  
**Explore paths based in predictive science.**  
**Choose a career or job you will love.**

## What Are Other People Saying?

*"If you're anything like me and didn't know what you wanted to do in college and are struggling on where to go, PathwayU was extremely helpful. If I had known about it my freshman year or even before that in high school, I could have gotten started in the construction program right away. I would definitely recommend PathwayU for anyone who is confused about where they want to go or just wants to discover more about themselves and what they would be good at."*

-Ian, Senior at Colorado State University

Buy at [www.pathwayU.com/you](http://www.pathwayU.com/you)

